



INTRODUCING SPLAT!CARDS - THE WORLD'S FIRST OOZING GREETING CARDS!

Irreverent Humor Finds a Whole New Expression in the World of Greeting Cards.

Cats coughing up hairballs, pooping donkeys, milk sneezing hippos, decomposing pirates? Is this what greeting cards are coming to?

Introducing Splat!Cards - the world's first oozing greeting cards!

Splat!Cards is a line of 48 cards created by Matthew Labul that brings a quirky irreverence to the often too-sentimental realm of greeting cards. Just pop them in the microwave and watch them ooze!

If you look at the colossal successes of Shrek, Family Guy and South Park, just to name a few, it's clear that humor is getting grosser all the time. Like it or not, this trend is showing no signs of stopping.

Whatever your sense of humor, greeting cards will never be the same again.

About Matthew Labul

[Matthew Labul](#) is an advertising copywriter based out of New York City who is passionate about cartooning. While drawing was always his hobby, it wasn't until high school that he became determined to become a syndicated cartoonist. At that time, comics like *Calvin & Hobbes*, *Bloom County* and *The Far Side* showed him how original and thought-provoking a strip could be. He graduated from Syracuse University where he published one of his early strips in the college newspaper.

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If you'd like more information about this topic, or to schedule an interview with Splat!Cards' creator Matthew Labul, please contact me at @yahoo.com. Visit www.makebelievecomic.com to see the whole line.